

education

Pennsylvania College of Technology
Bachelor of Science, Graphic Design

Sep | 1999 - May | 2004

experience

Sire Advertising

Selinsgrove, PA | November 2007 to present

[Graphic Designer / Web Designer](#)

Provide attractive design compositions for web and print materials. Create accessible, standard compliant websites using XHTML, CSS and code optimization to increase speed and ease of use throughout sites built. Responsible for various forms of logo and identity development, corporate branding, stationery, color scheming and idea generation/brainstorming for new and existing brands. Also responsible for brochure, catalog development, trade show displays, direct mail and e-mail marketing campaigns.

Asher Companies

Sykesville, MD | July 2004 to November 2007

[Graphic Designer](#)

Responsible for designing a vast range of projects including newspaper and magazine advertisements, logos, brochures, pocket folders, direct mail campaigns and web designs. Work closely with clients and vendors to ensure every aspect from concept to design was met with overall creative excellence. Independently work on projects with tight deadlines, as well as with the creative team to concept for new clients.

Brann Worldwide

Baltimore, MD | May 2003 to August 2003

[Design Intern](#)

Worked with Art Director to design e-postcards and redesign corporate logo and brochure for Bermuda's Department of Tourism. Assisted with the preparation of a brochure to showcase and highlight the launch of the new Saab convertible. Worked with the creative department on design tasks and file management, assembled mock-ups for pre-press evaluations, developed and presented new corporate logo designs, and assisted in the development of Brann's web site.

awards and recognition

2009 American Corporate Identity Awards
2009 Logo Lounge V:
2009 Summit International Awards
2008 American Graphic Design Awards

2008 American Graphic Design Packaging Awards
2008 Summit International Awards
2006 Silver Davey Award, Web Design

skills

tools

HTML, CSS, Adobe InDesign,
Photoshop, Illustrator, and Dreamweaver.

personal

Ability to work in both independent and team environments. Illustration, photography

references

Mark Wisniewski - Principal
Magnetic Design Studio
(443) 487-9596

Paul Visele - president
Visele Technical Services
(240) 925-6729

“Design is the method of putting form and content together. Design, just as art, has multiple definitions; there is no single definition. Design can be art. Design can be aesthetics. Design is so simple, that's why it is so complicated.”

-Paul Rand